

## **Additional Advertising Pricing**

Please circle the items you wish to purchase and write the amount in the space provided on the membership application.

<b>A LA CARTE</b>	<b>MONTHLY</b>	<b>6 MONTHS</b>	<b>ANNUAL</b>
<b>Newsletter Ads</b>			
Business Card Ad	35.00	147.00	252.00
Quarter Page	75.00	315.00	540.00
Half Page	125.00	525.00	900.00
Full Page	175.00	735.00	1,260.00
<b>Website Listing/Advertising</b>			
1st Listing			FREE
Additional Listings in Different Sections			50.00
Bold/Highlight			35.00
Banner Rotating (a maximum of 3 businesses)			600.00
Sidebar Rotating (a maximum of 3 businesses)			600.00
Change Banner (up to 4 times per year)			25.00

**See reverse side for advertising rates in the  
NEW *Russian River Business & Lifestyle Guide.***

Contact the Chamber office for more information (707) 869-9000 or email us at [news@russianriver.com](mailto:news@russianriver.com).

## **Russian River Business & Lifestyle Guide**

[in partnership with [russianrivertravel.com](http://russianrivertravel.com)]

**Ad Rates:** This *Guide* will be distributed to all Chamber members, local residents throughout the River region and visitors. There will be 25,000 copies printed in this inaugural edition. To view a mockup of the *Guide*, please to [www.rrlifestyle.com](http://www.rrlifestyle.com). All Chamber members will receive a free listing in the *Guide*.

Please identify your membership category, circle the ad size you wish to purchase and write the amount in the space provided on the membership application.

### **Lodging (Hotels, B&B's, etc.)**

Full Page.....	\$695
Half Page.....	\$395
Quarter Page.....	\$195
Sixth Page.....	\$125

### **Vacation Rentals**

Full Page.....	\$625
Half Page.....	\$350
Quarter Page.....	\$175
Sixth Page.....	\$100

### **Restaurants, Bars/Clubs, Recreation, Camping, Real Estate, Spas, Wineries [and wine country businesses]**

Full Page.....	\$575
Half Page.....	\$325
Quarter Page.....	\$150
Sixth Page.....	\$100

### **Retail, Business Services, Event Planners/Promoters, Artists, Non-Profit, Associations**

Full Page.....	\$525
Half Page.....	\$325
Quarter Page.....	\$150
Sixth Page.....	\$100

Inside Front Cover.....	\$1450	Full Page – Page 3.....	\$1150
Full Page – Page 1.....	\$1450	Inside Back Cover.....	\$950
Full Page – Page 2.....	\$1150	Back Cover.....	\$1950